

# MEGHAN LEWIS

melewdesign.com mtlewis25@gmail.com 503 799 6499

#### **SKILLS**

Design Research Wireframing Photoshop Illustrator User Story/Journey Feedback Loops Indesian SEO & Analytics Edge Animate Responsive design Troubleshooting Transition of Print Identity design to Web Presentation design

CMS & Art & Other Interests

Wordpress Sketching Squarespace Cross-Stitching

HTML + CSS Haiku
JQuery Surfing

PHP Dragon Boat Racing

## PROJECTS & RECOGNITION

### Brand/Identity & Marketing

PDX Women In Tech Identity Design | 2016

Web Design

ACT-W Website Redesign | 2017

**Presentation Design** 

Community Cycling Center | 2016

# Deanna Najman, Mt. Tabor Consulting

"She is personable, is the voice of the customer, and is artistically and technically gifted. She has worked for Fortune 500 companies, start-ups, tech sector darlings and individuals like me to help build my brand and clientele."

#### **EXPERIENCE**

MAY 1999 : MELEWDESIGN.COM | PORTLAND, OR PRESENT :

Visual Designer

Working closely with visual designers, developers, and clients to create, build, and implement successful design pieces in both print and web. Providing design and project expertise within a multitude of different mediums.

AUG 2015: PUBLICATIONS PROFESSIONALS LLC | FAIRFAX, VA

User Experience & Web Designer

Currently creating an engaging Wordpress website for a national editing and proofreading business. Using current web standards to enhance the user experience, flow, and connectivity between social media and the website.

AUG 2016: PDX WOMEN IN TECHNOLOGY | PORTLAND, OR PRESENT:

Visual Design Lead

Developed brand identity and standards for non-profit networking group.

Consistently advised a small team of visual designers to create marketing materials based upon the established brand standards.

AUG 2016: VUE SPACE 3D | LAKE OSWEGO, OR OCT 2018

User Experience & Visual Design Lead

Using feedback and user stories compiled from ongoing research, developing enticing and engaging Wordpress website for local 3D photography business. Also provided graphic design expertise on an as needed basis.

AUG 2014 : SQUARESPACE INC. | PORTLAND, OR

Customer Operations Advisor

Senior member of the customer operations team, provided support and user guidance to customers and colleagues through a variety of CRM channels. Ability to understand the customer journey and troubleshoot code using browser and external development tools.

AUG 2009: APPLE INC. | PORTLAND, OR

Apple Service Specialist/Mobile Technician

Senior member of the support team, actively provided customers with Apple product information, as well as in-depth technical service. Areas of focus included: Mac and iOS troubleshooting, service, and support.

AUG 2005 : AQUENT LLC | PORTLAND, OR AUG 2007

Graphic Designer/Artist

Design and implement successful artwork as an Aquent freelancer including: print brochures, specification sheets & white pages, journals, logos & icons, posters, manuals, apparel boxes, and presentations.

**EDUCATION** 

AUG 2013: PORTLAND COMMUNITY COLLEGE | PORTLAND, OR DEC 2016:

AAS Web Design and Development

AUG 1995 : BRADLEY UNIVERSITY | PEORIA, IL

BS Fine Arts/Graphic Design